



# OUTREACH RESOURCE PACK

## *Community & Business*

### **PART 1: COMMUNITY OUTREACH**

#### **OBJECTIVES**

The Stand Community Outreach is aimed at getting more people to our Stands, which have been a starting point for many of those beginning to 'wake up' since the 'Covid era' began. A Stand in the Park is all about connection, unity, empowerment and coming together physically as we make our Stand for personal truth and freedom. We are creating true community through our weekly Stands and as people begin to doubt what they are being fed by the mainstream, we are very often the first port of call.

We are not going out into our high streets or public spaces to preach to the converted or to hammer those beginning to question the official narrative with our own - which naturally varies from person to person. We are definitely not there to confront or argue with those who are unable to see the monumental web of deceit they are ensnared in. We are simply letting people know that we are here, and that there is a safe and welcoming space to come and speak freely about things: to ask those questions that are too uncomfortable to broach with friends and family; and to gain access to a wealth of alternative information that can appear daunting to many people who are just waking up. The idea is to meet people where they are at, which is often at the ground floor level, and not to propel them straight to the penthouse suite, blow their minds and potentially scare them off completely! It's quite easy to send someone running straight back into the 'comfort and safety' of the mainstream narrative by hitting them with too much too soon.

This is a numbers game, and the fact is we now have huge swathes of people (of every political persuasion, age, gender and ethnicity, ranging from apathetic all the way to being completely in favour of the job) beginning to seriously question the direction things are heading, especially with the advent of an unspecified number of boosters becoming the latest prerequisite to travel and access 'normality'. Taking issue with the proposed vaccine passports, which are now rolling out in parts of the UK and are already established in many countries, is not a particularly controversial stance and is a great 'way in' when engaging with members of the public who already feel uneasy and confused by the increasingly overreaching, Big Brother approach being taken by governments worldwide in 'the battle against Covid'. Opposing a requirement to 'produce your papers' when going about daily life does not touch on anything that can be labelled 'anti vax' which is bandied

about any time the ingredients and adverse effects of so-called vaccines are called into question and causes instant polarisation. Unless somebody brings these subjects up themselves it is wise to avoid getting into this on the street as listing toxic ingredients and their side effects to someone who has already been injected might not have the desired effect of getting them on board.

## **TIPS**

- Choose a day and time when your high street or town centre (this will generally be the most effective place for outreach) is at its busiest. Outreach is NEVER in place of a Sunday Stand but straight after could be good for some groups if getting together outside of that time is challenging.
- Always be courteous and kind to anyone you approach, or who approaches you. It can be hard but try to come from a place of compassion when speaking to people who challenge your patience. We are all at different places in this and, frustrating as it can be, a little understanding often goes a long way.
- Ignore those who are clearly not interested in anything other than goading you into an argument; do not engage or feed them your energy.
- Keep the focus on an open flow of conversation and not trying to persuade someone to see things entirely your way. We want people who are wobbling in their doubt to feel supported and welcome to come and speak freely about things at their local Stand without feeling embarrassed.
- This is not the place for shock tactics or bombarding people with uninvited facts and figures. This is the gentler end of the outreach spectrum. At this stage, the vast majority who were going to have the jab have had the jab. It's important to bear this in mind; we are looking to engage with those who have gone along with things thus far and are now questioning the narrative. Avoid polarising or 'controversial' topics such as vaccine ingredients, adverse effects and vaccinating children UNLESS these topics are broached by the passerby, or they are clearly open to discussing them. Efficacy is something many people will be questioning given that the Prime Minister himself has clearly stated that the vaccine does not prevent the contraction or spread but merely reduces the chances of severe illness and death... for a highly survivable 'virus'. Tread carefully, and this could be a great conversation starter!
- Offer the *Light Paper* to anyone you successfully engage with - it's a great source of information which covers every aspect of 'The Great Reset' in a professionally presented and easily accessible way.
- Hand out flyers with your local Stand details so people know when and where they can find you.
- We are also welcoming with open arms anyone who is already wide awake to the agenda behind this scam but (somehow!) hasn't heard of A Stand in the Park up until now. It's always a great feeling to be able to chat freely and encourage more of our soul family to become part of our awakened community.

## **RESOURCES**

- ASITP Pull-up Banner Design:  
<https://www.astandinthepark.org/wp-content/uploads/2021/11/ASITP-rollup-banner-2006x806-1.pdf>  
This can be ordered through Insta Print from £42.31 depending on delivery.  
<https://www.instantprint.co.uk/largeformat/rollerbanners>
- The Light Paper: to order copies for distribution please email:  
[lightdistribution@mailbox.org](mailto:lightdistribution@mailbox.org)
- [A Stand In The Park flyer](#),
- [Together Declaration](#)
- [Other flyers from A Stand In The Park](#)
- [Dos-Donts-for-Reaching-People.pdf](#)
- Some more notes can be found on printing for flyers here:  
<https://www.astandinthepark.org/community-outreach/#printingnotes>

## **OTHER COMMUNITY OUTREACH**

Rebels on Roundabouts

<https://rebelsonroundabouts.com/>

Hold The Line

[https://t.me/AF\\_Holdtheline](https://t.me/AF_Holdtheline)

Outreach Worldwide

<https://t.me/outreachworldwide>



## **PART 2: BUSINESS OUTREACH**

### **OBJECTIVES**

- To encourage local independent businesses to put up a resistance to the introduction of domestic vaccine passports.
- To highlight the implications of the introduction of vaccine passports on their business e.g. financial and legal/privacy

### **ACTIONS**

- Encouraging them to sign up to:
  - [www.againstvaccinepassports.com](http://www.againstvaccinepassports.com)
  - [www.togetherdeclaration.org](http://www.togetherdeclaration.org)
- Emailing and visiting independent businesses in your local area.
- Suggesting they email their local MP.

### **DIRECTORY**

Create a directory of your local independent businesses.

- At this point, ignore any chain owned businesses, as the final decision will be out of the hands of the managers of these establishments.
- To start with focus on the likely businesses which will be first and hardest hit by the introduction of vaccine passports eg:
  - large event venues
  - nightclubs
  - cinemas
  - theatre's
  - bars
  - pubs
  - restaurants.
- The directory needs to include:
  - Business name
  - Owner name
  - Address of premises
  - Contact email address
- Send the attached email (*template found after RESOURCES section*) to every business on the list. If you have a particularly tech savvy member at your stand, there may be a way to speed up the process, otherwise divide the database between volunteers, giving each a selection of businesses to contact via email.
- Aim to visit as many of these businesses as possible in person, as face to face contact is far more likely to be effective.
- We suggest volunteers work in pairs, as groups could be intimidating.

- Prioritise visiting businesses according to likelihood of introduction (current UK proposal is for indoor settings with 500 or more attendees, outdoor settings with 4,000 or more attendees, any venue with 10,000 or more attendees, and nightclubs), then by capacity and footfall (e.g. larger premises first, and those which get the busiest)
- Give each pair a list of businesses to visit.

## **TIPS**

- Try to stay away from discussions around the 'vaccine' itself, if conversation starts to turn towards views/opinions of the jab, try to steer it back towards the passports. Many people have made their mind up about the jabs, and many will be double jabbed. It is also a highly divisive topic and we do not want to be labelled 'anti-vaxxers' simply because of the media-led connotations, and the fact that it will cause some people to switch off to what we have to say.
- Maintain a warm, friendly and open dialogue. Practice good listening skills, and don't be drawn into argumentative or confrontational discussions.
- Be confident and knowledgeable
- Many hands make light work, so chat to your stand, and try to get as many people on board as possible. This is where local Stand online groups come in handy - it's a way of getting the word out to people who can't attend every Sunday, but would want to help with these sorts of projects.
- Ensure you are informed about what you're talking about, or know where to point them for more information if they want it.
- Take a print out of the email to refer to, or make your own notes to have on hand.
- If possible, try to visit these businesses during quieter times, that way the owner will have more time, and feel less pressured.
- If the business owner is 'awake', also encourage them to sign up to [www.awakenedpages.co.uk](http://www.awakenedpages.co.uk) and of course tell them about A Stand in the Park and encourage them to attend, or at least connect with their local Stand in the Park community.

## **RESOURCES**

- Against Vaccine Passports poster, free to download: [www.againstvaccinepassports.com/wp-content/uploads/2021/09/avp-poster.pdf](http://www.againstvaccinepassports.com/wp-content/uploads/2021/09/avp-poster.pdf)
- The Great Reopening information for businesses leaflet: [www.the-great-reopening.com/product/business-outreach-flyer-x-200/](http://www.the-great-reopening.com/product/business-outreach-flyer-x-200/) cost is £9 for 100, or £12 for 200
- Together Declaration and Template letter to MP's: [www.togetherdeclaration.org](http://www.togetherdeclaration.org) and [www.togetherdeclaration.org/mp-letter](http://www.togetherdeclaration.org/mp-letter)

## **TEMPLATE LETTER**

*Select the text, then right click to copy and paste into email.*

Dear Business Owner,

We are contacting you, as a valued independent local business regarding the government's proposal to make vaccine passports a legal requirement for businesses such as yours.

We would like to highlight the concerns held by many people over the implementation of vaccine passports, as well as the financial, logistical and data protection implications that these passports will have on your business.

We want to encourage you, if you disagree with vaccine passports, to help us push back against these proposals, as businesses are in a unique position to be able to influence this decision. We will also give you a list of ways in which you can do this.

It is important to note that this is not about the vaccines themselves, or whether you support the vaccine rollout; you may or may not be vaccinated, and that is your choice. This is simply about the domestic use of vaccine passports, and how they have no place in a free, democratic society.

We have seen the implementation of vaccine passports happen in many other countries around the world, and although in many places these have started with just larger venues, they have since spread quickly to every area of life, with the goalposts moved considerably regarding participation in the scheme. For example in Lithuania, residents are now prohibited from working for, or visiting any business, without a valid vaccine passport. Read this chilling report from a local resident:  
[www.wentworthreport.com/2021/10/11/tale-from-lithuania-the-first-country-to-introduce-vaccine-passports](http://www.wentworthreport.com/2021/10/11/tale-from-lithuania-the-first-country-to-introduce-vaccine-passports)

In Queensland, Australia, people without a 'Covid pass' are unable to visit any business deemed 'non-essential' by the government as of the 17th December<sup>1</sup>

Closer to home, Italy have now barred anyone without a vaccine passport from almost all hospitality venues<sup>2</sup>

There are many stories worldwide that bring into question whether these vaccine passports, once implemented in certain venues here in the UK, will infiltrate every sector of UK business. We urge you to be proactive, and help stop them before they really get started.

The main concerns around vaccine passports fall into four main areas: lack of scientific basis, their discriminatory nature, data protection concerns, and the infringement on inalienable human rights and freedoms.

### *LACK OF SCIENTIFIC BASIS*

Despite initial claims about the effect of the vaccine on transmission, much of the available real world evidence clearly shows that they do not stop infection or transmission<sup>3</sup> which therefore negates any benefit of vaccine passports. Where customers (vaccinated or unvaccinated) can still carry and transmit the virus, a passport is not going to make any difference in stopping the circulation of Covid 19.

### *DISCRIMINATORY*

The Public Administration and Constitutional Affairs Committee (PACAC) has concluded that, based on race, religion, age and socio-economic background, they will 'disproportionately discriminate'. This would directly contradict the Equality Act 2010, which protects marginalised groups against discrimination, and would mean vaccine passports are not justifiable if they exacerbate inequalities.<sup>4</sup>

## *DATA PROTECTION*

For this section we would like to refer you to an informative leaflet which is produced by The Great Reopening: <https://t.me/TGRINFOCHANNEL/1741>

Furthermore, last month in Scotland, Scottish Conservatives' Murdo Fraser told the Daily Record: "There have been serious data privacy concerns with the SNP's vaccine passport app since the word go. The news that users' personal data will be shared with so many private companies is extremely worrying. This will only serve to further erode public trust in the SNP's shambolic vaccine passport scheme."<sup>5</sup>

## *INFRINGEMENT ON HUMAN RIGHTS AND FREEDOMS*

There are several articles in the Universal Declaration of Human Rights which are breached by the implementation of vaccine passports including:

- Everyone has the right to leave any country, including his own, and to return to his country (Article 13).
- Everyone has the right to freedom of movement and residence within the borders of each state (Article 13).
- Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits (Article 27).
- Everyone has the right of equal access to public service in his country (Article 21).
- Everyone has the right to life, liberty and security of person (Article 3)<sup>6</sup>

Vaccine passports also contravene a key article in the European Union Charter of Fundamental Rights, Article 3: Right to Integrity of the Person, which states:

- Everyone has the right to respect for his or her physical and mental integrity.
- In the fields of medicine and biology, the following must be respected in particular:  
(a) the free and informed consent of the person concerned, according to the procedures laid down by law.<sup>7</sup>

Beyond these are concerns about the effect on society as a whole, as these vaccine passports are likely to facilitate a medical apartheid or two-tiered society.<sup>8</sup> As well as what these passports could potentially lead to in the future, specifically the possibility of a wider digital ID system, and communist style social credit system.<sup>9</sup>

Importantly, the UK government Committee has also concluded that there is no justification for domestic vaccine passports.<sup>10</sup> Citing their reasons for this conclusion:

- No scientific basis for their use
- Discriminatory
- Data protection concerns<sup>11</sup>

The World Health Organisation does not recommend the use of vaccine passports, stating that 'Parties are strongly encouraged to acknowledge the potential for requirements of proof of vaccination to deepen inequities and promote differential freedom of movement.'<sup>12</sup>

We'd also like to highlight the effects that the vaccine passport system has had on the hospitality industry in other UK countries, where it has already been implemented. For



example, in Scotland, data from Night Time Industries Association (NTIA) states that "Nightclubs have seen a 46% decline in trade, some reporting in excess of 60%." In terms of the financial implications "a 46% drop represents a loss of £506,000 a year if it continues." They go on to say that "Trade in pubs & bars has also dropped by 24%, representing a lost income of £108,000 on average."<sup>13</sup>

Further to this, Gavin Stevenson, of the Scottish Licensed Trade Association (SLTA), told the committee: "The five trade bodies in Scotland surveyed members last week to ascertain what the economic impact of the current version of vaccine passports had been. And it was little short of devastating for a substantial proportion of businesses." The survey of more than 200 business owners and operators found... of those enforcing the vaccine passport policy, 95% said they had been negatively impacted. Some 87% said trade had decreased by more than 20%."<sup>14</sup>

There is also the impact on overheads to consider, for example the hiring of additional staff to check passports upon entry, as well as how this will impact queues outside your premises, and the wait time for entry, which equates to additional safety concerns. According to real life data "Each vaccine passport check can take between one-and-a-half and two minutes to conduct."<sup>15</sup>

What can you do?

We highly recommend listing your business on [www.againstvaccinepassports.com](http://www.againstvaccinepassports.com) which is a rapidly expanding database of business owners who disagree with the implementation of vaccine passports. This database is invaluable in showing the government policy makers the strength of the resistance here in the UK.

We also recommend signing up to the Together Declaration which will help to demonstrate the level of the resistance in the UK. [www.togetherdeclaration.org](http://www.togetherdeclaration.org)

We also encourage you to contact your local MP with your concerns. There are two template letters available, both of which also have a feature which allows you to find your local MPs email address: [www.togetherdeclaration.org/mp-letter](http://www.togetherdeclaration.org/mp-letter) and [www.bigbrotherwatch.org.uk/campaigns/stopvaccinepassports](http://www.bigbrotherwatch.org.uk/campaigns/stopvaccinepassports)

We would also encourage you to put up a sign in your window which lets customers know that you welcome everyone. You can download these here: [www.againstvaccinepassports.com/wp-content/uploads/2021/09/avp-poster.pdf](http://www.againstvaccinepassports.com/wp-content/uploads/2021/09/avp-poster.pdf)

We have a very large freedom community in the UK, who are actively looking to support businesses which respect our fundamental human rights, and support our right to choose. In these troubling times, the concept of the 'protest pound' is gaining traction quickly, and many people are using [www.againstvaccinepassports.com](http://www.againstvaccinepassports.com) to find businesses in their area who they can spend their money with, rather than spending with large corporations who won't give a second thought to dividing our communities. Standing up for what is right has the potential to be very good for business too!

Finally, we'd like to highlight a recent example of how our community is supporting businesses who are opposed to vaccine passports. Cinema & Co, an independent cinema company in Wales, released a statement explaining that they would not be implementing the vaccine passport system and gave very comprehensive reasons why.<sup>16</sup> Sadly, trading standards then shut down her business for a minimum of 28 days. The freedom community has rallied around her, to ensure she does not lose out financially for making



such a brave stand, and nearly £60,000 has been raised at the time of writing, to cover her costs and her fight against her closure.<sup>17</sup>

By making a stand against vaccine passports, you are making a stand for the rights and freedoms of everyone in society. You will be helping to uphold a free, open and democratic society, & you will be supported by an ever growing community.

We hope we can count on your support!

Yours sincerely,

A concerned group of local residents.

## References

- <sup>1</sup><https://www.qld.gov.au/health/conditions/health-alerts/coronavirus-covid-19/current-status/queensland-restrictions-80-percent-vaccination>
- <sup>2</sup>[https://www.dailymail.co.uk/news/article-10242197/Unjabbed-Brits-BANNED-travelling-EU-summer.html?ito\\_native\\_share\\_article-masthead](https://www.dailymail.co.uk/news/article-10242197/Unjabbed-Brits-BANNED-travelling-EU-summer.html?ito_native_share_article-masthead)
- <sup>3</sup>[https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8481107/#\\_ffn\\_sectitle](https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8481107/#_ffn_sectitle)
- <sup>4</sup><https://eachother.org.uk/what-are-the-rights-based-implications-of-vaccine-passports/>
- <sup>5</sup><https://www.thescottishsun.co.uk/news/scottish-news/7894532/vaccination-passport-shares-personal-data/>
- <sup>6</sup><https://www.un.org/en/about-us/universal-declaration-of-human-rights>
- <sup>7</sup><https://fra.europa.eu/en/eu-charter/article/3-right-integrity-person>
- <sup>8</sup><https://inews.co.uk/news/health/vaccine-passports-covid-uk-two-tier-who-left-behind-957665>
- <sup>9</sup><https://edri.org/our-work/covid-tech-the-sinister-consequences-of-immunity-passports/>
- <sup>10</sup><https://committees.parliament.uk/committee/327/public-administration-and-constitutional-affairs-committee/news/155788/no-justification-for-covid-passports-say-committee/>
- <sup>11</sup>[https://publications.parliament.uk/pa/cm5802/cmselect/cmpubadm/42/4206.htm#\\_idTextAnchor037](https://publications.parliament.uk/pa/cm5802/cmselect/cmpubadm/42/4206.htm#_idTextAnchor037)
- <sup>12</sup>[https://www.who.int/news/item/19-04-2021-statement-on-the-seventh-meeting-of-the-international-health-regulations-\(2005\)-emergency-committee-regarding-the-coronavirus-disease-\(covid-19\)-pandemic](https://www.who.int/news/item/19-04-2021-statement-on-the-seventh-meeting-of-the-international-health-regulations-(2005)-emergency-committee-regarding-the-coronavirus-disease-(covid-19)-pandemic)
- <sup>13</sup><https://www.bighospitality.co.uk/Article/2021/10/27/Vaccine-passports-decimating-Scottish-nightlife>
- <sup>14</sup>[https://uk.finance.yahoo.com/news/vaccine-passports-devastating-business-trade-112551589.html?guccounter=1&guce\\_referrer=aHR0cHM6Ly9kdWVja2dvLnNvbS8&guce\\_referrer\\_sig=AQAAANHVh8vIAq1cn7Awj5s2i0yLiqUs\\_eAoM2brb7luFRZEtav\\_D5JDldXljkMcr2B1Z\\_8Ec5\\_SYRk2-Wa03BSEUbiQE\\_dRzxcu6s\\_NxTxANpGAoCLQ\\_p4CUnFgiA2G3dm4b\\_K-AwuCaR3wl2c4qgUYBUo2hpDei8ds1rleX\\_eClir](https://uk.finance.yahoo.com/news/vaccine-passports-devastating-business-trade-112551589.html?guccounter=1&guce_referrer=aHR0cHM6Ly9kdWVja2dvLnNvbS8&guce_referrer_sig=AQAAANHVh8vIAq1cn7Awj5s2i0yLiqUs_eAoM2brb7luFRZEtav_D5JDldXljkMcr2B1Z_8Ec5_SYRk2-Wa03BSEUbiQE_dRzxcu6s_NxTxANpGAoCLQ_p4CUnFgiA2G3dm4b_K-AwuCaR3wl2c4qgUYBUo2hpDei8ds1rleX_eClir)
- <sup>15</sup><https://www.telegraph.co.uk/politics/2021/10/25/vaccine-passports-could-fuel-covid-cost-venues-millions-says/>
- <sup>16</sup><https://www.facebook.com/1613732765555105/posts/2939909376270764/>
- <sup>17</sup><https://www.crowdfunder.co.uk/cinema-co>